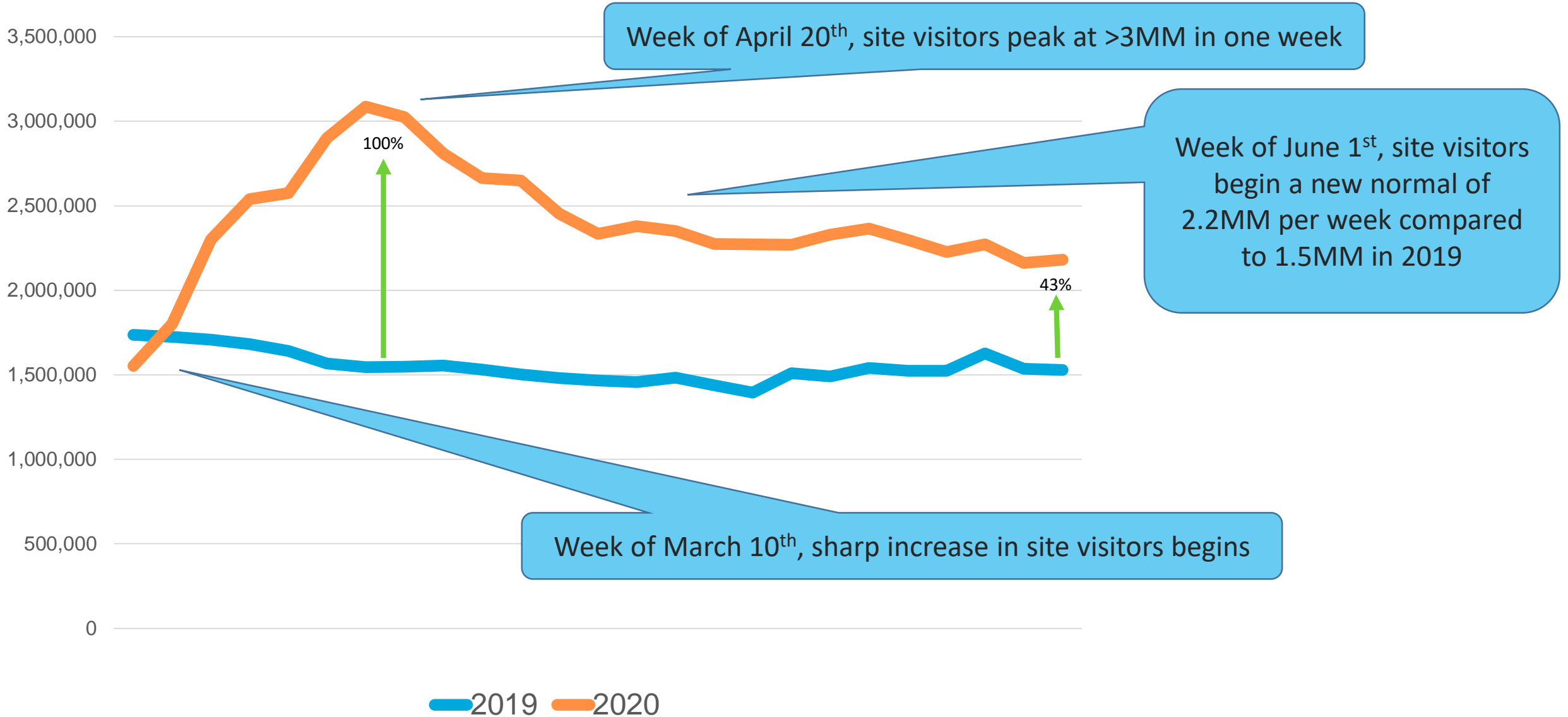


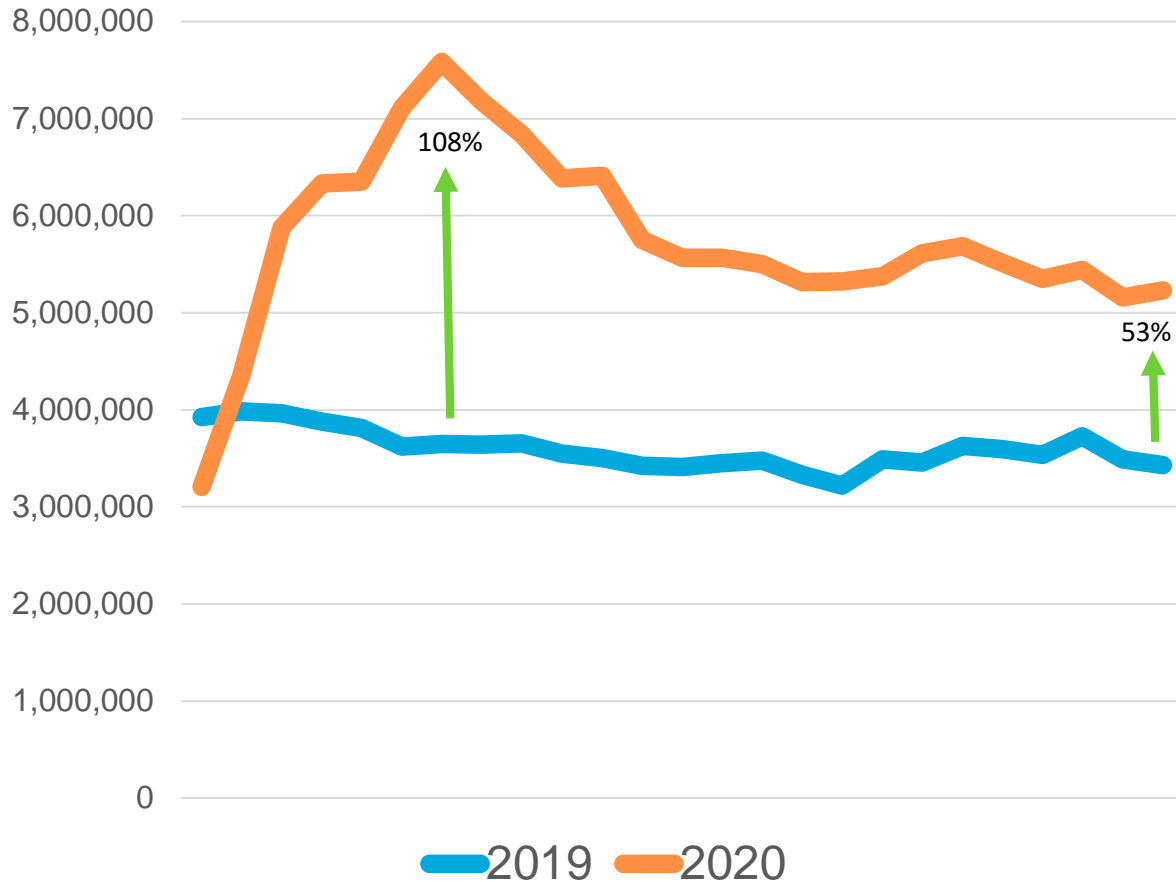
# Website Visitors



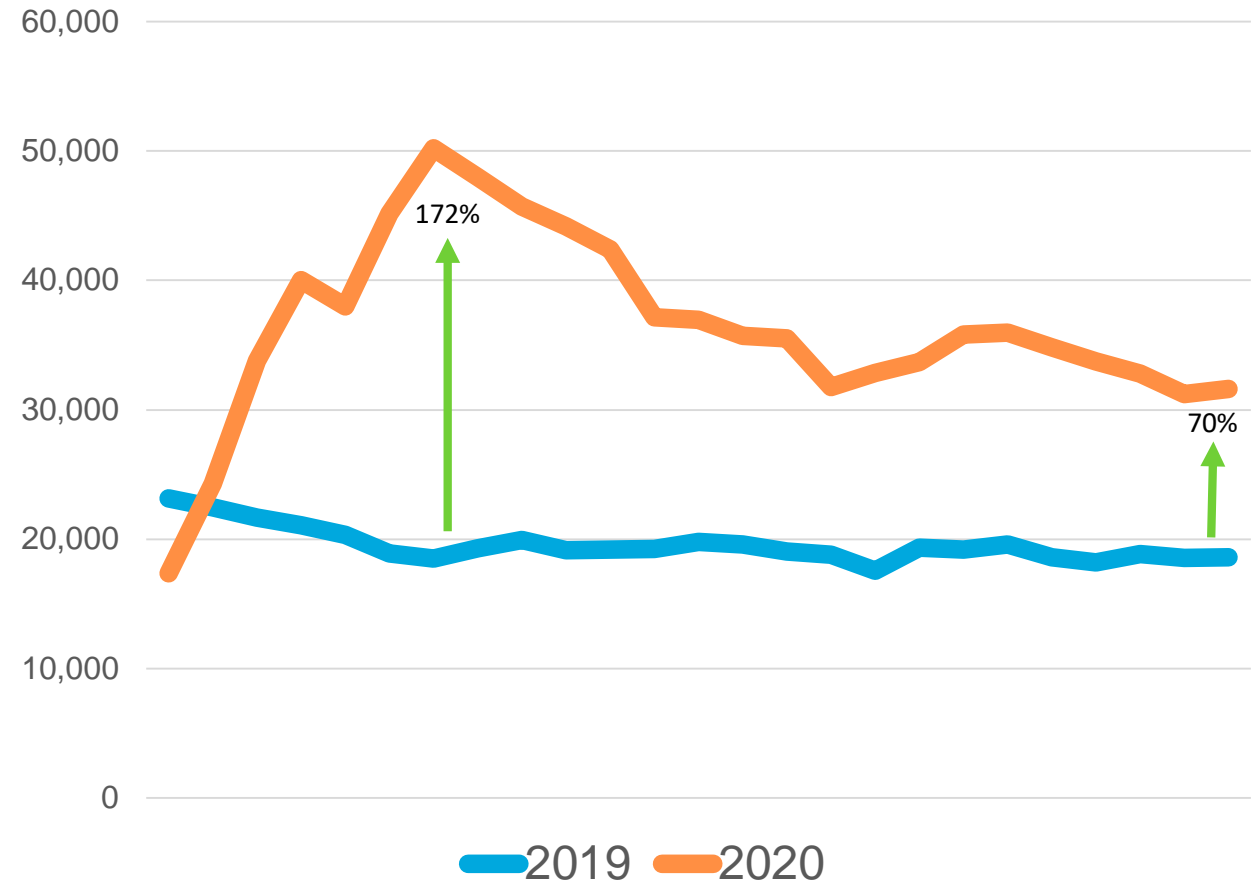
# Adoption Intent



## Pet Detail Page Views

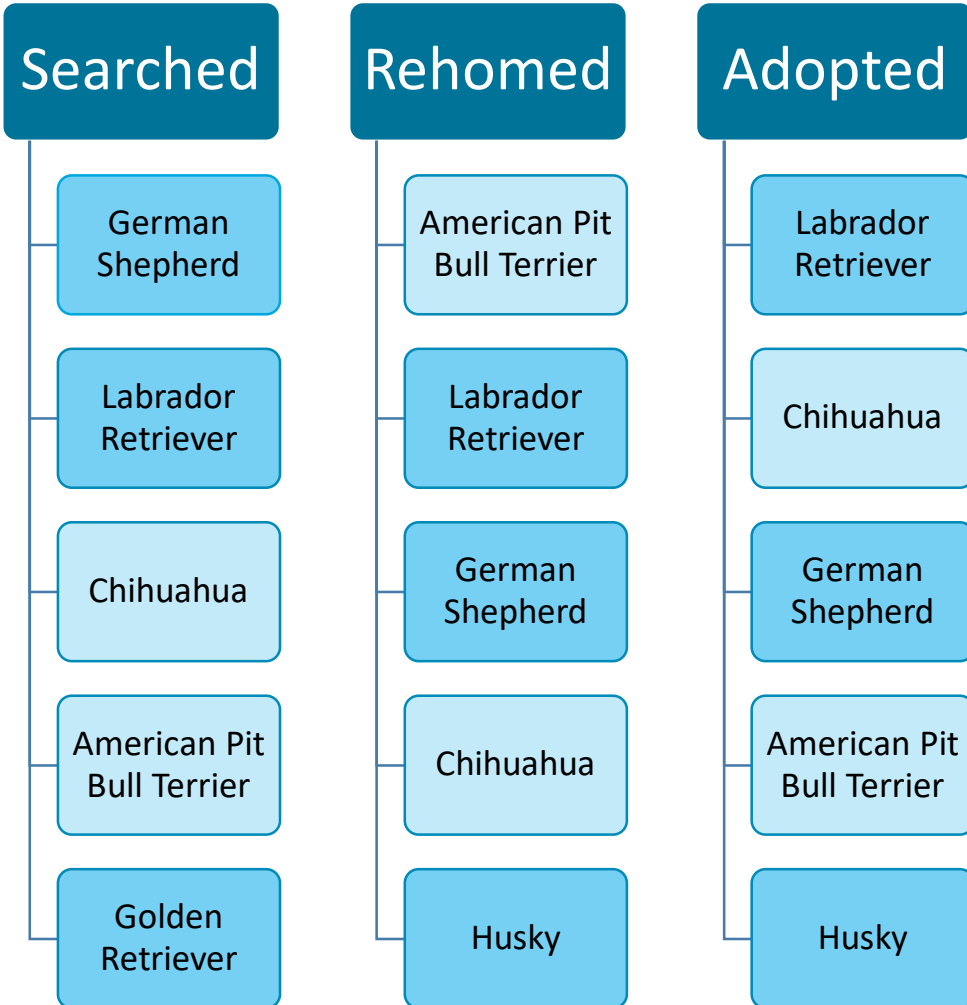


## Pet Inquiry Forms

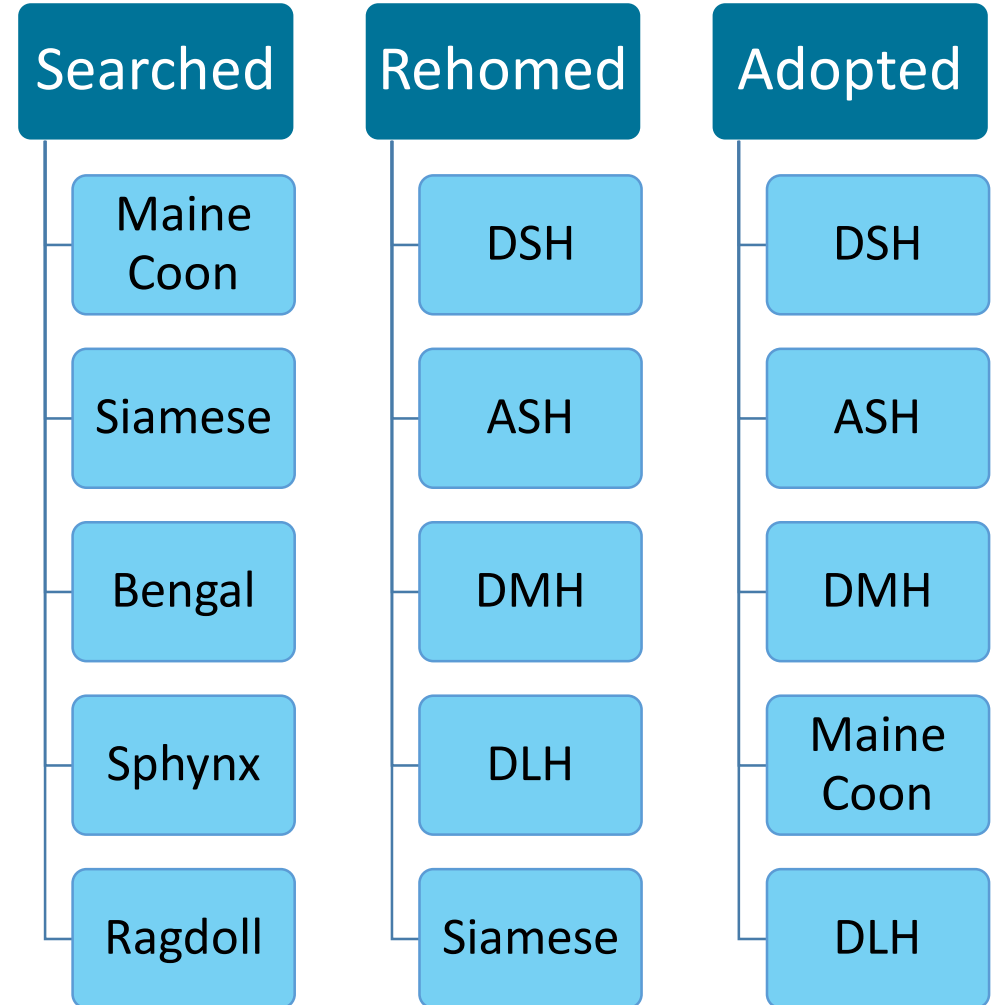


# All About Breeds

## Dogs



## Cats



# Rehome Service



Launched March 2017

Completely free for the pet owner

Small adoption fee for the adopter  
Cats \$20-\$30, Dogs \$49-\$129

Adoption fees are given to the animal welfare organization that referred the pet owner

Adopt-a-Pet.com staff monitor profiles and applications

